

UNIVERSITY OF ESWATINI

FACULTY OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

2020/2021 EXAMINATION QUESTION PAPER: MAIN PAPER

Title of Paper: Newspaper Editing and Production

Course Code: JMC 422

Time Allowed: Three (3) hours

Instructions

1. Answer all questions.
2. Use the Copy-Editing Symbols Attached to this Question Paper.
3. You are advised, in your own interest, to write legibly and carefully follow the instructions you are given.

Section A: Answer all questions by circling the correct answer.

1. When news events include famous people, which news value becomes involved in judging that event?
 - a. prominence
 - b. currency
 - c. impact
 - d. timeliness

2. If a traffic accident kills two people but it happens 1,000 kilometres away from where you are, you probably won't read about it in the local newspaper. If it happens within your city limits, however, it will be in the newspaper. What news value is at work here?
 - a. conflict.
 - b. prominence.
 - c. the bizarre or unusual.
 - d. proximity.
 - e. Attribution.

3. An establishing shot, in photojournalism terms,
 - a. focuses on the faces and emotions of the people in the picture
 - b. tries to capture the movement of people in a picture
 - c. gives a sense of the relationship of the people and objects in a picture to their environment
 - d. is usually shot at a distance and gives an overall sense of where the picture is being taken

4. A midrange shot, in photojournalism terms,
 - a. focuses on the faces and emotions of the people in the picture
 - b. tries to capture the movement of people in a picture
 - c. gives a sense of the relationship of the people and objects in a picture to their environment
 - d. is usually shot at a distance and give the over an overall sense of where the picture is being taken

5. Three of the most important elements of content that make for a good picture are
- action, unusualness and tolerance
 - action, drama and emotion
 - emotion, elevation and unusualness
 - variety, elevation and tolerance
6. The common journalistic term for a picture of a person's head and shoulders is
- a scoop shot
 - an eyeball shot
 - a model shot
 - a mug shot
7. What is one of the reasons pictures are cropped?
- viewers cannot understand them unless they are cropped
 - photo editors rarely like them the way a photographer takes them
 - they may contain unnecessary content that can be eliminated
 - cropping is the only way to re-size a picture
8. One of the common mistakes that young photojournalists make in taking pictures is that they
- fail to take wide-angle shots
 - leave the film out of their cameras
 - fail to get close enough to their subjects to take good pictures
 - leave out important people in their photos
9. A good cutline is necessary for the reader to understand a photograph and
- should use standard phrases such as "Shown here" and "Looking on are . . ."
 - identify everyone who can be seen in the photo
 - be no more than one sentence and 15 words long
 - should say no more than exactly what is in the picture

10. Depth in graphics journalism refers to
- a. the kind of information a graphic contains
 - b. making the graphic forms appear three-dimensional
 - c. the ability of the graphics journalist to produce the graphic quickly
 - d. the relationship of the length to the width of a graphic

11. The chief goal of an informational graphic is
- a. catching the eye of the reader
 - b. presenting information in an unusual form
 - c. presenting information the reader would not otherwise see
 - d. the accurate presentation of information

12. As the news reporter does with writing, the graphics journalists try to follow the principle of
- a. speed – get it finished quickly
 - b. the simpler the better
 - c. big words imply big thoughts
 - d. close enough is good enough

13. A pie chart should be used for data that show
- a. change over time
 - b. comparative relationships
 - c. parts of a whole
 - d. location and time

14. One of the modern principles of visual logic that has to do with how we read is
- a. left to right
 - b. up and down
 - c. zig-zag
 - d. big to little

15. One of the modern principles of visual logic that has to do with the order in which we see things is
- a. left to right
 - b. dark to light
 - c. zig-zag
 - d. top to bottom

16. The way in which we distinguish the different elements in design is through
- a. balance
 - b. focus
 - c. contrast
 - d. unity

17. The space between the lines of type is called
- a. kerning
 - b. tracking
 - c. sizing
 - d. Leading

18. The value of good illustration as a design element is that it
- a. takes up relatively little room on a page
 - b. can draw the attention of the reader
 - c. is always an efficient way to relate content
 - d. can be produced very easily

19. One way to think of white space is
- a. that it provides "breathing room" on the page for the viewer
 - b. that there should be as much of it as possible
 - c. that there should be as little of it as possible
 - d. that it always detracts from other elements on the page

20. Three basic types of newspaper design are
- a. open, closed and circular
 - b. finished, partial and unfinished
 - c. vertical, horizontal and modular
 - d. balanced, modulated and unbalanced

21. Define the following terms (Use the answer booklet provided) [10]:

Cliché

Jargon

Bureaucratese

Redundancy

Libel

Section B: Answer ALL Questions

Language Problems

Question Two: Correct the errors you find in the following sentences either by copy editing or by rewriting the sentence. Underline your corrections. When you find a sentence that is correct, write “Corr” next to it. [4]

- (i) Each one of the Miss Teen-Agers were judged on their talent, their poise and their personality.
- (ii) The couple was married in 1966 and were divorced in 1967.
- (iii) Each team was splitting their ends wide.
- (iv) His proposition will be submitted to the board, and it is likely that most of the members will agree with him.

Tools of the Editor

Writing Errors

Question Three: The following story contains a variety of errors. Correct them and make sure the story conforms to AP style. [5]

Criminal Investigations Directort John Mamba told frustrated residents of Matsapha he couldn't give them details on the slayings of four young people in the last year.

But details were just what 200 townsfolk asked about during a town meeting with Mamba and two other investegating officials last night.

Mamba would not answer when Hlalelwa Dlamini, 22, asked wether the killer was a local person.

“Everybody in this town is just terrified to live normally,” Dlamini said. “I can’t go to the grocery store without carrying a revolver. I’ve become really dependant on that gun.”

The first of the four victims was Swazi National High School cheerleader Andile Mabuza, 16, who was last seen walking to school on May 1. Her fully clothed body was found tied with a wire to a basketball goal at an abandoned house. A nickle was taped to her forehead.

The charred remains of Phumlani Gamedze, 15, of Kwaluseni, who was visting in Matsapha, were found in a garbage can July 15. He was last seen walking along a road to a friend’s house.

Mbuso Khumalo, 16, was abducted from his bedroom while vaccuuming his carpet August 1. His body was found in a antequated automobile a week later after an intensive search by law enforcement officers and volunteers.

Siphesihle Simelane, 19, vanished from a soroity sister’s parked car September 4. Her nude body was located only 300 yards from the cite.

Dube said all four killings are definitely related. The Criminal Investigations Department has produced a psycological profile of te killer, Mamba said, but he would give no details on the profile.

The director also refused to answer questions on whether anything had been taken from the bodies that might identify the killers or on what the causes of death were.

Mamba did answer a question by a woman who wanted to know what law enforcement officers were doing about a prediction from a local psycic.

“She said it would happen again,” Mrs. Ayanda Dlodlo said.

Dube replied, “We’re not in the habit of following psycics.”

Style and the Stylebook

Question Four: Copy edit the following story to conform to AP style and correct grammar, usage, and spelling. Deal with other problems, such as wordiness and lack of clarity, that you find. Remember that in a journalistic setting, words should be used literally for what they mean. This story presents other problems that editors may face and that you might want to discuss before editing. [5]

When the city council met Monday night in the city hall council room, several councilmembers reacted violently to Mayor Siphon Ndlovu's proposed E260,000 increase in city spending appropriations for next year.

"There ain't know way we can handle that kind of spending without raising taxes," Council Member Fred Shongwe said.

Shongwe and others say they can't see why the mayor failed to suggest an increase without coming up with any additional income for the city.

The higher budget results from increases in appropriations in the protection of persons and property category and in pollution control.

The budget includes E121,000 for protection of persons and property, E16,000 over last year's budget.

This increase was because of the installation of traffic signals at Main Street and Kwaluseni Ave and Main Street and King Mswati III, and the adding of personnel in the Police Department.

Budgeted for the pollution inspector's office was E105,000, an increase of E8725 over last year.

The council also acted Monday to stop issuance of solicitation permits until it can review and possibly revise the existing ordinance.

The action stemmed from an incident last week when two competitive groups of magazine solicitors started fighting in the street and were ordered to leave the city.

The council said residents have complained about "high pressure" salesmen being allowed in the city.

In other business, the council awarded a contract for a new police car to Ogden Auto Sales Co. for E1,969 with a trade-in of a present police car.

Accuracy, Clarity and Brevity [Use the Answer Booklet]

Question Five: This story is somewhat longer, and presents a variety of problems for the editor. Is there information that the reporter has left out that is necessary for the story's clarity? On the other hand, is there too much information? [4]

A Matsapha policeman shot a criminal during a struggle early Tuesday, then had his weapon turned on him before the suspect fled and was overpowered by two other officers, police said.

Officer David Matsebula shot Anthony Nene, 31 of Madonsa, in the left side as they grappled over Stuarts.357-caliber handgun pistol behind a house in the 1000 block of Trelawney Streets early in the morning shortly after 2 a.m., police said.

After being shot, Nene continued to fight and Matsebula fired again but missed, police said. Nene then managed to take Matsebula's eapon and pointed it at the officer before running off, police say.

The suspect was found moments later hiding near apartments several blocks away on Murray Hill Court, said police spokesman Sizwe Khune. Two officers nabbed him, Khune said.

Nene apparently discarded the deadly weapon after leaving Matsebula, Khune said. Investigators found it in a yard near the scene of his altercation with the officer, he said. Nene a convicted felon who was released from the penitentiary in December and was listed in stable but guarded condition Tuesday evening at Philani Hospital, a spokeswoman declared.

Matsebula was scratched during the confrontation, but the spokeswoman said that between the suspect and he, neither was bad hurt. It was difficult to tell who's injury was worst.

Nene will be charged with first-degree robbery because he took Matsebula's weapon by force, Khune said. He likely will face more additional charges, the spokesman insisted.

Matsebula, a five-year veteran, will be assigned to administrative duties until the departments shooting examination team finishes its review, Khune said. The special group of officers investigates any use of deadly force by officers.

The reviews of any fatal police-involved shooting is routinely sent to the district attorney's office, Dlamini said. He said a report on Tuesday's shooting must be sent to District Attorney John Mamba.

No one is more interested than him in such shootings, Msibi said. Such inquiries have only one purpose getting at the truth, he added. The district attorney spoke like he would look into the matter personally.

Tuesday's chase-and-struggle began shortly after 2 a.m. when Matsebula, patrolling King Sobhuza II noticed an older model Dodge 600 parked in Mahhala Park, police said. When Matsebula turned his marked cruiser around to check out the car, the vehicle drove off in a hurry with its lights off, police said.

Matsebula confronted Nene at gunpoint as he leaped out of the passengers side of his car, but Nene grabbed the weapon, police said. Nene broke away and ran around the side of a house, where Matsebula again met him with his gun drawn from his holster, police said.

Nene grabbed the gun and tried to move it toward Matsebula's face, according to police. Matsebula forced the gun down and fired a shot, hitting Nene in the side, police said. The scuffle continued, however, and Matsebula tripped over an air-conditioning unit, losing control of his gun, police said. Nene picked up the weapon, pointed it at Matsebula and ordered him to flee, police said. When Matsebula slipped, Nene ran off, police said.

Simelane and officer Tim Bhembe spotted Nene moments later near apartments in a cul-de-sac on Makhosi Hill Court, Khune said.

Khane said he was "not aware" that investigators had found anything illegal in Nene's vehicle. The investigation, however, is continuing. The spokesman added that he did not know what affect such a finding might have or whether a jury might be adverse to such evidence.

Writing Headlines and Summaries [Use the Answer Booklet]

Question Six: Write three different headlines for the following story. Each should emphasize something different about the story. [6]

Technicians were preparing Friday for Mbabane's version of the "Big Bang," the implosion that will reduce four dilapidated Mbabane Housing Authority high-rises to a massive heap of rubble in a matter of seconds.

And officials said they were taking detailed precautions to ensure safety when the blasts go off at 8:20 a.m. Saturday.

The four buildings at 21st Street and Ferris Park Avenue were surrounded by heavy earthen berms and chain-link fences, and police readied a plan to protect neighborhood residents and the hundreds of spectators expected to turn out for the spectacle. Officials advised visiting onlookers to take up positions in a park on the east side of North Shore Drive from 40th to 42nd Streets. Curbside parking was expected to be available west of Davis Avenue from 31st to 47th Streets.

Police planned to stop northbound North Shore Drive traffic about 47th Street and southbound traffic at Keller Boulevard for about five minutes at zero hour, even though no debris was expected to escape the blast site.

A safety zone—stretching from Keller, 43rd Street, the drive and roughly Ellis—was to be closed to all traffic starting at 6 a.m.

"That will allow the Police Department to do final checks," said David Shongwe, the MHA's senior manager of development. Officers planned to ensure that all pedestrians were off the streets and out of alleys and that all cars had been removed.

"Our goal on this is total safety," Shongwe said.

After that, a last pre-blast check was planned to account for all authorized people in the zone, including police, fire, demolition and environmental personnel.

Residents in the safety zone were advised to stay inside their homes, with doors and windows closed, until 10 a.m., more than 90 minutes after the implosion.

That was designed to give crews time to sweep and wash away the blanket of dust expected to settle in the area, officials said.

Tarpaulin shields were installed in front of six homes directly across Ferris Park Avenue from the blast site to shield them from the rush of air from the implosion.

From detonation to the crash of the roofs of the four buildings to the ground, the spectacle was expected to last 24 seconds.

The 8:20 a.m. blast time was selected after consultation with community residents. It also fits into a “window” during which Metra trains are not scheduled to be on the railroad tracks that run just east of the four high-rises.

A “significant police presence” was planned for the area, Shongwe said, and Mbabane officers were to be joined by MHA police and private security guards.

Question Seven: We discussed three approaches for summaries: informational, analytical, and provocative. Read this story thoroughly and write three summaries, each using one of the approaches discussed. [6]

Drinking alcohol is as much a part of college life as going to the big game or studying all night for exams. But one university town in Kwaluseni, struggling with the recent memories of a student death and campus riot, has taken some unusual steps to challenge the risky rite of passage.

Known as a party school with a tradition rich in distilled spirits, the University of Kwaluseni has established a vigorous anti-alcohol campaign, driven in large part by the students. Informal social clubs, often considered bulwarks of campus boozing, have led the way.

At the Ludzeludze House, members of fraternities and sororities recently discussed their support for a voluntary 30-day ban on alcohol at hostels. They spoke of the need to “refocus our values” and “understand there’s a problem.”

The “problem” was dramatized last autumn when student Bradley Dlamini died from alcohol poisoning after a binge at an Z bar. Then in May, a student riot broke out, fueled in part by alcohol. Following the incidents, some student organizations have sobered up. The Kunatsa Group was hit with an alcohol ban for disciplinary reasons, but the fraternity decided to make the prohibition indefinite.

“Our overall living conditions improved. It was a quieter place to live. Our overall academic (grade point average) went up,” member Veli Nkosana

said. The temperance movement is widespread. The entire student system is considering a permanent ban on alcohol. And some students find refuge in Memorial Hall, an alcohol-free dormitory.

“We find alternative things to do like going to the circus,” said Ayanda Msibi. Tibusiso Nxumalo doesn’t need to be convinced. The student almost died after draining a fifth of vodka. “The next thing I remember I was in the hospital, and I had no clue how I got there.” The town of Kwaluseni has joined the university to reduce the flow of beer, wine and liquor.

Community and business leaders joined students, faculty and administrators to create a team called ACTION. The 33-member group quickly realized it couldn’t wipe out alcohol use completely, so it decided on a narrower target: binge drinkers.

“The 10 percent of the students we have found are drinking about 70 percent of the alcohol,” said ACTION executive director John Nkambule. One longtime bar owner said binge drinking among the college crowd is the worst he’s seen in his 25 years in business.

“I don’t remember it ever being quite like this,” said Nhlanhla Simelane. “I think we need to really change the mindset of young people.”

The ACTION group has produced 33 recommendations to increase student awareness. They include supporting students who choose not to drink, providing harm reduction programs for students who drink heavily, and establishing Safe Ride, a bus system to prevent drunk students from driving. Bar and restaurant owners also curbed happy hours and other promotions providing cheap booze.

“We think having a liquor license carries with it a responsibility of public trust,” Nkambule said.

Telling others what happened to her, Nxumalo now has a warning for a particular group of students: “The ones that don’t know when to stop. The ones that think passing out is fun.”

She tells them it’s not. They may not wake up.

HONG KONG (AP) — The organization
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remove space

insert space

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insert word

delete

boldface, center

flush right

flush left

insert comma

insert apostrophe

insert quotation marks

insert period

hyphen

dash

AP STYLEBOOK RESOURCES

WHAT'S NEW IN THE LATEST EDITION

BIBLIOGRAPHY

BACK TO TOP

FROM ASK THE EDITOR

Copy Editing Symbols

The marks shown here are some of the most commonly used copy editing marks in journalism.

Indent paragraph	[The president said
Take out letter	occasionally
Take out word	the red hat
Close up words	week end
Insert word	take the money ^{and} run
Insert letter	encyclo ^e dia
Capitalize	<u>president</u> <u>washington</u>
Lowercase letter	the P resident's cabinet
Insert hyphen	up X to X date
Insert comma	Sept. 8, 1948
Insert period	end of the sentence [.]
Insert quotation marks	the "orphan" ^{quote}
Abbreviate	the <u>United States</u>
Spell out	<u>Sept. 2001</u>
Use figure	<u>one hundred fifty-seven</u>
Spell out figure	the <u>3</u> horses
Transpose letters	pejo ^A rtive
Transpose words	many <u>problems</u> <u>difficult</u>
Circle any typesetting commands	<u>bfc</u> <u>clc</u>
Connect lines	the car wreck, XXXXXX injured two people