

A

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
FINAL EXAMINATION – MAY 2014

TITLE OF PAPER: NEWS REPORTING
COURSE CODE: JMC 217
TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER QUESTION 1 AND ANY OTHER TWO (2) QUESTIONS.
2. EACH QUESTION CARRIES 20 MARKS.
3. THIS PAPER CONSISTS OF TWO (2) PAGES, COVER PAGE INCLUDED.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

QUESTION 1 (ANSWER THIS QUESTION AND CHOOSE ANY OTHER TWO BELOW)

Describe the difference between a Summary or Inverted Pyramid Lead and a Soft or Alternative Lead and use the information below to write an example of each:

Your city's Fire Chief announced today that the fire department is ending a tradition that is at least a hundred years old. It's the tradition of sliding down a pole to get to a fire engine. The city, he explained, is phasing out poles as it builds new one-story stations to replace older multi-story firehouses. Going down the pole too fast and hitting a concrete floor can cause injuries and was therefore never a good tradition, he said.

20 MARKS

QUESTION 2

Enumerate 10 elements to keep in mind when reporting politics.

20 MARKS

QUESTION 3

Compare and contrast print and broadcast news reporting.

20 MARKS

QUESTION 4

Describe the major sources of news and how you would utilize them when gathering facts for an investigative news story.

20 MARKS

QUESTION 5

Compare and contrast the different types of radio news reports.

20 MARKS

20

QUESTION 6

If you were to interview a local Member of Parliament involved in a scandal, describe how you would prepare for the interview and build the MP's trust. Formulate four open-ended questions you would you ask him/her.

20 MARKS