

UNIVERSITY OF SWAZILAND
FACULTY OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
2012/2013 FINAL EXAMINATION QUESTION PAPER: MAIN

TITLE OF PAPER: REPORTING FOR RADIO

COURSE CODE: JMC 313

TIME ALLOWED: 2 HOURS

INSTRUCTIONS:

Answer Three Questions.

Question One is compulsory.

Use your own examples to illustrate answers

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THE INVIGILATOR.**

Question 1 (compulsory)

Identify the key principles of reporting for radio.

(20 marks)

Question 2

What are the 10 main elements to consider when preparing and conducting a radio interview?

(20 marks)

Question 3

In a newsroom, what role does the radio reporter play in contributing to news current affairs shows?

(20 marks)

Question 4

Generate a story idea. Explain what your focus would be. Who will be your sources for the story and why?

(20 marks)

Question 5

Create a radio package from the following press release. Indicate where and what audio you would use.

(20 marks)

WILD DOGS KILL 2-YEAR-OLD BOY AT US ZOO EXHIBIT

A mother's attempt to give her two-year-old son a better view of wild African dogs turned into a tragedy at the Pittsburgh Zoo after the boy fell into the exhibit and was killed by a pack of the animals as relatives and bystanders looked on.

Lt. Kevin Kraus of the Pittsburgh police said the attack happened at about 11:45 a.m. Sunday after the mother picked the child up and put him on top of a railing at the edge of a viewing deck. "Almost immediately after that he lost his balance, fell down off the railing into the pit, and he was immediately attacked by 11 dogs," Kraus said. "It was very horrific."

It's not yet clear whether the boy died from the fall or the attack, said Barbara Baker, president of the Pittsburgh Zoo & PPG Aquarium. Zoo officials at first estimated the boy fell 14 feet (4.2 meters), but police said it was 11 feet (3.3 meters). It's not clear which is correct.

Authorities said that zoo staff and then police responded "within minutes" but visitors described that time as being filled with screams for help. Zookeepers called off some of the dogs, and seven of them

immediately went to a back building. Three more eventually were drawn away from the child, but the last dog was aggressive and police had to shoot the animal.

Experts said the death is highly unusual.

Steve Feldman, a spokesman for the Association of Zoos and Aquariums, said no one he's spoken to can recall any deaths of children at an accredited zoo over the last 40 years or more. Feldman said the Pittsburgh Zoo successfully completed its 5-year review in September, which means it meets or exceeds all safety standards.

Authorities didn't release the name of the boy or his mother, but say she is 34 years old and lives in Pleasant Hills, just outside Pittsburgh. The boy's father arrived on the scene soon after the accident, police said.

The zoo was immediately closed, and it was not clear when it will reopen, authorities said.

The so-called painted dogs are about as big as medium-sized domestic dogs, and 37 to 80 pounds (16 to 36 kilograms), according to the zoo. They have large, rounded ears and dark brown circles around their eyes and are considered endangered.

The attack happened in a 1.5 acre (0.6 hectare) exhibit called the Painted Dog Bush Camp that's part of a larger open area where elephants, lions and other animals can be seen. Visitors walk onto a deck that is glassed on the sides, but open in front where the roughly four-foot railing is located.

In May, some of the dogs crawled under a fence and escaped into a part of the exhibit that's usually closed. The zoo was on lockdown for about an hour as a precaution.

Kraus said there was nothing to prevent visitors to the painted dog exhibit from jumping into the exhibit area.

Police and the Allegheny County medical examiner's office are investigating, and they haven't yet interviewed the mother or father, who are receiving grief counselling.

Question 6

In radio reporting, it is important to "paint a picture for the listener" why is this so? Illustrate using an example.

(20 marks)