# UNIVERSITY OF SWAZILAND FACULTY OF HUMANITIES DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

# FINAL EXAMINATION MAY 2008

TITLE OF PAPER

HISTORY OF MEDIA IN SWAZILAND

COURSE CODE

× 344

JMC 104

TIME ALLOWED

TWO (2) HOURS

#### **INSTRUCTIONS:**

- 1. Answer any three (3) Questions
- 2. Each question carries 20 marks
- 3. This paper consists of two pages, cover page included.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

# Answer any three (3) questions.

# Question 1

Outline the history of radio in Swaziland.

(20 marks)

## Question 2

Allister Miller played an important role in the history of the Times of Swaziland. Give a detailed account of what Allister did for the paper.

(20 marks)

## Question 3

Give an informed analysis of the role the media have played on Swazi culture.

(20 marks)

## Question 4

Discuss the evolution of development-oriented programming on Swazi TV.

(20 marks)

## Question 5

Give a detailed history of the Swazi Observer.

(20 marks)