UNIVERSITY OF SWAZILAND FACULTY OF HUMANITIES DEPARTMENT OF ENGLISH

FINAL EXAMINATION 2006

TITLE OF PAPER: HISTO

HISTORY OF MEDIA IN SWAZILAND

COURSE CODE:

JMC 104

TIME ALLOWED:

TWO (2) HOURS

INSTRUCTIONS:

- 1. Answer any three (3) Questions
- 2. Neatness, grammar and spelling will count in grading.
- 3. Each question carries 20 marks
- 4. This paper consists of two pages, cover page included.

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

Question 1

Discuss how the media in Swaziland have benefited from the technological explosion witnessed over the years.

(20 marks)

Question 2

Both print and electronic media in Swaziland have a history. Relate the history of both media.

(20 marks)

Question 3

A number of countries have contributed to the development of the media in Swaziland.

a) Which countries have contributed?

(5 marks)

b) What did these countries contribute?

(15 marks)

Question 4

Analyse in detail four elements of the draft Information and Media Policy document.
(20 marks)

Question 5

The Swaziland National Association of Journalists (SNAJ) has had problems that have affected its operations. Analyse the problems indicating whether they are political, economic, social, professional or all of those.

(20 marks)