# UNIVERSITY OF ESWATINI FACULTY OF EDUCATION DEPARTMENT OF CURRICULUM AND TEACHING MAIN EXAMINATION PAPER, MAY 2020

TITLE PAPER:

**CURRICULUM STUDIES IN BUSINESS** 

STUDIES

COURSE CODE:

CTE514/314 & EDC 371

PROGRAMME:

IDE/BED 111 & PGCE

**DURATION:** 

3 HOURS

MARKS:

100

# **INSTRUCTIONS TO CANDIDATES:**

- 1. This paper contains five (5) questions.
- 2. Answer any 4 questions
- 3. Each question carries 25 marks. As a guide to candidates, marks to part questions are given in brackets ().

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION IS GRANTED BY THE INVIGILATOR.

#### **QUESTION 1**

- a) Define the constructivism theory of teaching and learning and state three characteristics of this theory. (5 Marks)
- b) Discuss five benefits and five challenges of using constructivism in the teaching and learning of Business Studies. (20 Marks)

[25 Marks]

## **QUESTION 2**

- a) Briefly discuss five benefits and five challenges of using games in a Business Studies lesson. (20 Marks)
- b) Discuss in details a game of your choice that you can use in teaching a topic of your choice in Business Studies. (5 Marks)

[25 Marks]

#### **QUESTION 3**

The following question is taken from the EGCSE exam paper of 2018

The Board of Directors of Electrotech Ltd has interviewed two applicants for the post of senior manager. One of the managers believes in using Mc Gregor's Theory X while the other prefers McGregor's Theory Y.

On the basis of Theory X and Theory Y, advice the Board of Directors on what you think is the best theory of motivation between the two. Justify your answer. (12 Marks)

a) Using the marking guide attached on the back mark the student answer.
 A SPECIAL SHEET WITH A STUDENT ANSWER THAT SHOULD BE
 MARKED IS ATTACHED IN THE QUESTION PAPER. (15 Marks)

b) Explain two reasons why a marking guide is important.

(10 Marks)

[25 Marks

## **QUESTION 4**

Prepare an interactive lesson and detailed lesson plan for 80 minutes on a topic "Money and Banking" subtopic "Functions of Money". Imagine that you ace taught the lesson and evaluate it.

[25 Marks]

### **QUESTION 5**

- a) By using relevant examples in the teaching of Business Studies, differentiate between formative and summative assessment. Give four differences.
   (16 Marks)
- b) How a Business Studies teacher can set a good test.

(9 Marks)

[25 Marks]

#### **APPENDIX 1**

Marking guide for question 3

Possible	answers	might	include:

Theory X	Theory Y	
Uses extrinsic motivation	Uses intrinsic motivation	
Leads to fear and low moral	Promotes innovation and job satisfaction	
Promotes autocratic leadership	Shows trust in workers	
Does not believe in delegation	Easy to delegate	
Leads to poor communication	Allows two-way communication	

NB: Points should show how each theory could lead to motivation or demotivation of workers.

A maximum 4
(L1)marks should be awarded for stating advantages and disadvantages of Theory X and/

12

A maximum of 8
(L2) marks should be awarded for analysed reasons on how adopting Theory X and/ Theory Y approaches would lead to motivation/ demotivation of workers.

A maximum of 2 application marks should be awarded for applying to the case of to business.

A maximum of 2 (L3) marks for evaluation on why Theory X or Theory Y would be the best approach for the business to motivate.

# **Possible Application words**

Electrical appliances, street lights, globes, plugs, public sector organisations, 20-250 employees, theories of motivation, time-rate pay, piece-rate pay, labour intensive, trade unions, technicians.

Level	Application	Analysis
Level 3		9 – 10 Marks: Level 2 + Good judgement/ Recommendation on why Theory X or Theory Y would be the best approach for the business to motivate.
Level 2	2 Marks: Any 2 points well applied to the case	5 - 8 Marks: Analysed reasons on how adopting Theory X and/ Theory Y approaches would lead to motivation/ demotivation of workers.
Level 1	1 Mark: Limited application	1 – 4 Marks: List of advantages and/ disadvantages of theory X and/ Theory Y

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Programme	

#### **APPENDIX 2**

THIS SHEET MUST BE SUBMITTED FOR MARKING (QUESTION 3)

#### Student answer

The board or directors should use Theory Y approach as there could be increased job satisfaction. If workers are given a chance to take responsibility of producing electric geysers they could be motivated and be more innovative. However, if the board of directors employs the manager who believes in Theory X, the electricians could be demotivated since it uses the autocratic leadership style that ignores workers talents. I would therefore advise the board of directors not to use Theory X approach since it make workers to feel untrusted which could lead to low worker moral and cause high labour turnover.