UNIVERSITY OF ESWATINI

FACULTY OF EDUCATION

CERTIFICATE IN ADULT EDUCATION - YEAR II

MAIN EXAMINATION, MAY 2019

TITTLE OF PAPER: LEARNING MATERIALS DESIGN AND DEVELOPMENT

COURSE CODE: AED 102

TIME ALLOWED: THREE (3) HOURS

INSTRUCTIONS:

1.   ANSWER FOUR (4) QUESTIONS ONLY.

2.   SECTION A – QUESTION ONE (1) IS COMPULSORY.

3.   SECTION B – ANSWER ANY THREE (3) QUESTIONS.

THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR

SECTION A (COMPULSORY)

QUESTION 1

i) State the elements considered when designing media and /or materials. [10 marks]

ii) Conducting needs assessment is an important activity before designing and developing learning materials. Discuss. [10 marks]

iii) Define the following terms:

    a) Andragogy [5 marks]

    b) Behaviourists [5 marks]

    c) Cognitivists [5 marks]

    d) Constructivists [5 marks]

[Total marks = 40]

SECTION B

Question 2

Write short notes on the following terms:

a)

    i) Hand-outs [3 marks]
    ii) Leaflets [3 marks]
    iii) Pamphlets [3 marks]
    iv) Brochures [3 marks]
    v) Modules [3 marks]

b) What are teaching and learning materials? [5 marks]

[Total marks = 20]

Question 3

a)

i) As an adult facilitator, how would you use learning materials in an instruction or in teaching and learning? [5 marks]

ii) In a teaching and learning environment, how would you utilise teaching aids? [5 marks]

b) How would you use the following platforms in facilitating your learners?
    i) WhatsApp [5 marks]
    ii) Moodle [5 marks]

[Total marks = 20]

Question 4

i) Write short explanatory notes on the following learning materials development processes:

   a) Development stage   [5 marks]

   b) Production stage   [5 marks]

   c) Presentation stage   [5 marks]

ii) a) What is the ARCS model for?   [1 mark]

   b) What does the term ARCS stands for?   [4 marks]

[Total marks = 20]

Question 5

a) State five behavioural objectives and clearly highlight the audience; behaviour; condition; and degree of accuracy.   [10 marks]

b) What does the acronym ASSURE stands for?   [5 marks]

c) What does the acronym ADDIE stands for?   [5 marks]

[Total marks = 20]