Course Code: IDE-BAE 410 (M) 2010

UNIVERSITY OF SWAZILAND

INSTITUTE OF DISTANCE EDUCATION

BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V

FINAL EXAMINATION PAPER, MAY, 2010

TITLE OF PAPER:

MANAGEMENT OF PUBLIC ENTERPRISES

COURSE CODE:

IDE-BAE 410

TIME ALLOWED:

TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER ALL QUESTIONS IN SECTION

67 A ??

2. ANSWER ANY TWO (2) FROM SECTION

"B"

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

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SECTION "A"

QUESTION 1

- (a) Define the terms: i) Public; ii) Enterprise; iii) Public enterprise.
- (b) Identify and describe the three essential factors of the public dimension of a public enterprise. [25 marks]

QUESTION 2

Identify the performance indicators in any public enterprise and discuss both improvement and obstacles. Draw a case from Swaziland. [25 marks]

SECTION "B"

QUESTION 3

Identify and discuss problems encountered by managers of public enterprises in Africa in general and Swaziland in particular. [25 marks]

QUESTION 4

Describe the relationship between ethics and business; and business ethics in public enterprise. [25 marks]

QUESTION 5

What are the four major objectives of performance improvement of a public enterprise and explain how its performance is assessed. [25 marks]

QUESTION 6

Make a distinction between managing a public enterprise and a private enterprise.

[25 Marks]