Course Code: IDE-BAE 410 (M) 2008

UNIVERSITY OF SWAZILAND

INSTITUTE OF DISTANCE EDUCATION

BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V

FINAL EXAMINATION PAPER, APRIL/MAY, 2008

TITLE OF PAPER:

MANAGEMENT OF PUBLIC ENTERPRISES

COURSE CODE:

IDE-BAE 410

TIME ALLOWED:

TWO (2) HOURS

INSTRUCTIONS:

1. ANSWER ALL QUESTIONS IN SECTION

"A".

2. ANSWER ANY TWO (2) QUESTIONS

FROM SECTION "B".

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

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SECTION "A"

QUESTION 1

Outline the features/ characteristics of a public enterprise.

[25 marks]

QUESTION 2

Make an analysis of business policies in public enterprises.

[25 marks]

SECTION "B"

QUESTION 3

Describe the qualities of managers of public enterprises.

[25 marks]

QUESTION 4

Discuss the "cost" dimension as implied in public enterprises.

[25 marks]

QUESTION 5

Describe the external business environment of the public enterprise and discuss its impact on the organization. [25 marks]

QUESTION 6

With the aid of examples drawn from Swaziland, make a distinction between a public enterprise and a non-profit organization.

[25 Marks]