

**UNIVERSITY OF SWAZILAND  
INSTITUTE OF DISTANCE EDUCATION**

**BACHELOR OF EDUCATION (ADULT EDUCATION) YEAR V**

**FINAL EXAMINATION PAPER, MAY ,2006**

- TITLE OF PAPER : MATERIALS DEVELOPMENT II**
- COURSE CODE : IDE-BAE 402-1**
- TIME ALLOWED : TWO ( 2) HOURS**
- INSTRUCTIONS :**
- 1. ANSWER ALL THE THREE(3) QUESTIONS**
  - 2. ANSWERS SHOULD BE WRITTEN IN THE ANSWER BOOKLETS PROVIDED.**
  - 3. DO NOT WRITE ON THE QUESTION PAPER.**

**THIS PAPER SHOULD NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR**

**QUESTION 1**

Read the following scenario and answer the questions below.

**Working Together As Team**

Mandlake Phambili, a corporate training company that markets its human resource programs to organizations around the SADC region, has had several requests to design a training program to teach an organization's employees how to use the internet for researching information. This training program will then be marketed to potential corporate customers. Your team is spearheading this important project. The first thing your team has to do is identify three or four goals for each of the three stages of the project: (a) researching corporate customer needs, (b) researching the Internet for specific information sources and techniques that could be used in the training module, and (c) designing and writing specific training modules.

You are the team leader. Complete your assigned work as described . Be sure that your goals are well designed. Prepare a brief to share your goals with your colleagues on the BAE 402-1: Materials Development II Course.

[ 40 marks]

**QUESTION 2**

- (a) Discuss principles applicable in the development and use of media. [ 5 marks]
- (b) Your organization has commissioned you to produce radio programmes aimed at raising awareness on the socio-economic impact of HIV/AIDS on Swazi society.
  - (i) Explain how you will identify your audience for the communication plan. [ 5 marks]
  - (ii) Specify the content for each identified target audience [ 5 marks]
  - (iii) Explain how you will develop the content for each target group [ 5 marks]
  - (iv) Justify why radio will be the most appropriate medium to use. [10 marks]

**QUESTION 3**

- (a) Explain why maintenance and care for production facilities and teaching and learning materials are important to adult educators/facilitators. [ 6 marks]
- (b) Describe the procedure you would follow to maintain the following equipment:-
  - (i) Audio equipment. [ 8 marks]
  - (ii) Computer. [ 8 marks]
  - (iii) video camera [ 8 marks]

