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Course Code CAE 104 (M) 2005

UNIVERSITY OF SWAZILAND

DEPARTMENT OF ADULT EDUCATION

PART-TIME CERTIFICATE IN ADULT EDUCATION

FINAL EXAMINATION - MAY 2005

TITLE OF PAPER

: HUMAN COMMUNICATION

COURSE CODE

: CAE 104

:

TIME ALLOWED

THREE (3) HOURS

INSTRUCTIONS

ANSWER ALL QUESTIONS IN SECTION "A" AND

ANY THREE (3) IN SECTION "B".

THIS PAPER MUST NOT BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

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SECTION A

Answer All Questions

QUESTION 1

A.	Give a brief description of each of the following terms:		
	i)	Meaning of the term communication,	(5)
	ii)	Convergence model of communication and linear model of communication	, (5)
	iii)	Encoding and decoding messages,	(5)
	iv)	non-verbal and verbal communication.	(5)
	[20		marks]
B.	Give an explanation of the following:		
	i)	The function of a meeting.	(5)
	ii)	The function of mass communication.	(5)
	iii)	The role of a Chairman in a meeting.	(5)
	iv)	The function of feedback.	(5)
		[20	marks]

SECTION B

Answer any three questions from this Section

QUESTION 2

What are the advantages and disadvantages of a dyad?

[20 marks]

QUESTION 3

(a) What is mass communication?

[5 marks]

(b) Choose one type of mass media and show the advantages and disadvantages of using it to disseminate information in your field of practice. [15 marks]

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QUESTION 4

Conducting meetings is one activity or role that you as a change agent have to undertake. Using your field of practice as an example, explain some of the problems you have faced in using a meeting as a problem-solving or decision making activity. [20 marks]

QUESTION 5

(a) What is listening?

[5 marks]

(b) Discuss types of feedback in listening.

[15 marks]

QUESTION 6

What is the importance of communication to an adult educator or manager?

[20 marks]