

2<sup>ND</sup> SEM. 2018/19



**UNIVERSITY OF ESWATINI**  
**RESIT EXAMINATION PAPER**

**PROGRAMME** : **BACHELOR OF SCIENCE IN:**  
**CONSUMER SCIENCE;**  
**CONSUMER SCIENCE EDUCATION;**  
**FOOD SCIENCE, NUTRITION AND**  
**TECHNOLOGY; AND TADM LEVEL I**

**COURSE CODE** : **CED101**

**TITLE OF PAPER** : **CONSUMER EDUCATION**

**TIME ALLOWED** : **TWO (2) HOURS**

**INSTRUCTIONS** : **ANSWER QUESTION ONE (1) AND**  
**ANY OTHER TWO (2) QUESTIONS**

**DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN**  
**GRANTED BY THE CHIEF INVIGILATOR**

**QUESTION 1 (COMPULSORY)**

- (a) Discuss any **five (5)** types of pricing practices used by suppliers and explain how a consumer can use them to his/her advantage.  
(30 Marks)
- (b) Consumers can be categorized into **six (6)** types. List and define these categories.  
(10 Marks)

[TOTAL MARKS 40]

**QUESTION 2**

- (a) Discuss any **five (5)** insidious effects of inflation.  
(15 Marks)
- (b) The Consumer Price Index (CPI) is very often used as a measure of inflation. Outline and explain the shortcomings of the CPI in its intended use.  
(15 Marks)

[TOTAL MARKS 30]

**QUESTION 3**

You have been asked to give a talk on “What it means to be a responsible consumer”. Outline and explain the points you would cover in your talk, basing your talk on the internationally recognized responsibilities of consumers.

[TOTAL MARKS 30]

**QUESTION 4**

Identify and discuss any **five (5)** factors that affect consumption patterns of goods. Give an example in each case.

[TOTAL MARKS 30]