

UNIVERSITY OF SWAZILAND
DEPARTMENT OF BUSINESS ADMINISTRATION
MAIN EXAMINATION PAPER
MAY, 2015

TITLE OF PAPER : RESEARCH METHODS

COURSE CODE : BA 401 IDE

TIME ALLOWED : TWO (2) HOURS

- INSTRUCTIONS:**
- 1. THE NUMBER OF QUESTIONS IN THIS PAPER FOUR (4)**
 - 2. SECTION A IS COMPULSORY.**
 - 3. ANSWER ANY TWO (2) QUESTIONS IN SECTION B**
 - 4. THE MARKS TO BE AWARDED FOR EACH QUESTION ARE INDICATED ALONGSIDE THE QUESTION.**

NOTE: MARKS WILL BE AWARDED FOR GOOD COMMUNICATION IN ENGLISH, AS WELL AS FOR ORDERLY AND NEAT PRESENTATION OF WORK. FURTHER MARKS WILL BE AWARDED FOR USE OF RELEVANT EXAMPLES.

SPECIAL REQUIREMENTS: NONE

THIS PAPER IS NOT TO BE OPENED UNTIL PERMISSION HAS BEEN GRANTED BY THE INVIGILATOR.

SECTION A

Question 1

Table 1: Age group of government employees in hospitals

Satisfaction level of three groups			
age	Mean	N	Std. deviation
18-25years	26,3714	35	6,24069
26- 41 years	25,6977	43	5,88191
42+ years	23,1304	46	4,59763
Total	24,9455	124	5,68516

Table 2: Information Technology Facilities At Uniswa

A colleague has collected data from a sample of 103 students. He presents you with the following output from the statistical analysis software.

	GOOD	REASONABLE	POOR	ROW TOTALS
UNDERGRADUATE	63	18	5	86 (83%)
POSTGRADUATE	6	4	7	17 (16.5)
TOTALS	69 (67%)	22 (21.4%)	12 (11.6%)	103

chi square = 18.33 probability <0.01

Discuss table 1 and 2

25 marks

Question 2

Discuss the data collection method and analysis you are familiar with in ethnography

25 marks

SECTION B

Question 1

- I. Discuss the different types of observations. 15 marks
- II. Discuss the different types of cases studies 10 marks

Question 2

Thandi wants to develop a questionnaire for her survey at the Shiselweni region. Can you help her with the guidelines that she has to consider when developing the questionnaire? 25 marks

Question 3

Design 5 close ended questions using Likert scale

Topic = "The usage of journals by students in the faculty of commerce by ". 25 marks