



**1<sup>ST</sup> SEM. 2006/2007**

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**UNIVERSITY OF SWAZILAND**

**FINAL EXAMINATION PAPER**

**PROGRAMME : BACHELOR OF SCIENCE IN HOME  
ECONOMICS EDUCATION YEAR III**

**COURSE CODE : TADM 303**

**TITLE OF PAPER : SOCIO PSYCHOLOGICAL ASPECTS  
OF CLOTHING**

**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTIONS : ANSWER QUESTION ONE (1)  
AND ANY OTHER (2) QUESTIONS**

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GRANTED BY THE CHIEF INVIGILATOR**

## SOCIAL PSYCHOLOGY OF CLOTHING

### Question 1

a) Explain these every day and conceptual clothing terminology used in social psychology of clothing:

- |      |           |   |
|------|-----------|---|
| i)   | Dress     | 2 |
| ii)  | Fashion   | 2 |
| iii) | Clothing  | 2 |
| iv)  | Adornment | 2 |
| v)   | Apparel   | 2 |

[10]

b) By means of a well labelled diagram, indicate what type of discipline is social psychology of clothing. 6

c) Clothing can be classified into three (3) basic types. Name and discuss the classification. 15

d) By means of a well labelled diagram, show details of fashion cycle or fashion change. 15

[40]

### Question 2

a) An economic system is a social structure used to determine how a society's resources are to be utilized. Discuss the following economic systems and how they affected the clothing of the citizens:

- |      |   |   |
|------|---|---|
| i)   | Subsistence economies OR Barter economies | 5 |
| ii)  | Centrally planned economies               | 5 |
| iii) | Market economies                          | 5 |

b) Write about traditional clothing of the Swazis you learnt from the educational field trip to the museum. 15

[30]

### Question 3

- a) Name and discuss three (3) methods of fashion flow or fashion dissemination. 9
- b) In what way does clothing convey a “message” about each of the following aspects?
- i) White collar dress 3
  - ii) Uniforms 3
  - iii) Baby boy 3
  - iv) Blue collar dress
  - v) Church wedding 3
- c) Name and discuss two (2) ancient methods of adornment which permanently marked the skin. 4
- d) Write briefly about the advantages of modern adornment, giving examples. 5
- [30]

### Question 4

Discuss one of the cultural aspects of clothing of any tribe in Africa or any continent you studied, giving examples for girls, boys, women, men and ceremonies. [30]