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**1<sup>ST</sup> SEM. 2005/2006**

**UNIVERSITY OF SWAZILAND**

**FINAL EXAMINATION PAPER**

**PROGRAMME : BACHELOR OF SCIENCE IN HOME  
ECONOMICS EDUCATION AND  
HOME ECONOMICS YEAR V**

**COURSE CODE : TAD 502**

**TITLE OF PAPER : SOCIO-PSYCHOLOGICAL ASPECTS  
OF CLOTHING**

**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTIONS : ANSWER QUESTION ONE (1)  
AND ANY OTHER (2) QUESTIONS**

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GRANTED BY THE CHIEF INVIGILATOR**

**Question 1****[40 marks]**

a) Explain the early theories on why people wear clothing.

[10 marks]

b) Explain these Terms;

I. **CLOTHING**II. **APPEARANCE:**

[6 marks]

c) Some social scientist emphasize that appearance is not only a visual image, but a process when thought of in terms of social relations (stone, 1965). Give the two types of Appearance process.

[8 marks]

d) What is Dress?

[8 marks]

e) What are the three types of Dressing

[8 marks]

**Question 2****[30 marks]**

a) Describe the Communication Process

[7 marks]

b) What is Nonverbal Communication?

[8 marks]

c) Briefly explain these terms under nonverbal communication:

I. Paralanguage

II. Kinesics Behavior

III. Proxemics

[9 marks]

d) Give three main reasons why Human beings use nonverbal communication:

[6 marks]

**Question 3****[30 marks]**

a) Body type communicates a variety of meanings, particularly as it relates to physical attractiveness. Explain the three types of body as a physical attractiveness.

[8 marks]

- b) Why are all humans Homo sapiens?  
[7 marks]
- c) Why do we exhibit physical similarity?  
[7 marks]
- d) What are the causes of differences and variation in physical characteristics of humans?  
[8 marks]

**Question 4** **[30 marks]**

- a) Describe an urban-industrial society.  
[8 marks]
- b) Explain the factors that influence the choice of dress.  
[10 marks]
- c) The unity in the variety of the forms of dress can be classified into three categories. Name and briefly explain them.  
[12 marks]