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## UNIVERSITY OF SWAZILAND

## FINAL EXAMINATION PAPER

**PROGRAMME** 

**DIPLOMA IN HOME ECONOMICS** 

**EDUCATION YEAR II** 

COURSE CODE

: HEE 202

TITLE OF PAPER

**EDUCATION, COMMUNICATION &** 

**TECHNOLOGY** 

TIME ALLOWED

TWO (2) HOURS

INSTRUCTIONS

**ANSWER QUESTION ONE (1)** 

AND ANY OTHER (2) QUESTIONS

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# **QUESTION 1**

### **COMPULSORY**

- (a) Compare the following:
  - (i) Mass media channels

(ii) Interpersonal channels

[12 Marks]

(b) Explain the difference between the source of a message and the channel which carries it.

[12 Marks]

(c) Identify and explain the four (4) fundamentals of communication.

[16 Marks]

[TOTAL MARKS = 40]

# **QUESTION 2**

- (a) Explain the following:
  - (i) Instructional technology

(ii) Advance organizer

[14 Marks]

(b) Identify and explain the four (4) factors that would guide your selection of specific instructional materials.

[16 Marks]

[TOTAL MARKS = 30]

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# **QUESTION 3**

(a) Identify and explain the three (3) questions you would ask when assessing instructional media and methods.

[15 Marks]

(b) Explain the following statement:

"Non-verbal communication takes place within a context of culture specific rules".

[15 Marks]

[TOTAL MARKS = 30]

## **QUESTION 4**

(a) Explain why a teacher is one of the best audiovisual aids.

[15 Marks]

(b) Identify and explain the five (5) categories into which comunication barriers are grouped.

[15 Marks]

TOTAL MARKS = 30]