



**2<sup>ND</sup> SEM. 2004/2005**

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**UNIVERSITY OF SWAZILAND**

**FINAL EXAMINATION PAPER**

**PROGRAMME : DIPLOMA IN HOME ECONOMICS  
EDUCATION YEAR II**

**COURSE CODE : HEE 202**

**TITLE OF PAPER : EDUCATIONAL COMMUNICATION  
AND TECHNOLOGY**

**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTIONS : ANSWER QUESTION ONE (1)  
AND ANY OTHER (2) QUESTIONS**

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GRANTED BY THE CHIEF INVIGILATOR**

**QUESTION 1**

**COMPULSORY**

- (a) The purpose of the message is the first and most important aspect of communication. Identify the eight (8) most common reasons for communicating. [16 Marks]
- (b) As you listen to any speaker you establish the importance of the message with respect to how you will react to it. Identify and briefly explain the three (3) aspects of speakers that might affect their messages. [12 Marks]
- c) Write short notes on the following:
- (i) Listening
  - (ii) Feedback
  - (iii) Body language [12 Marks]

**[TOTAL MARKS =40]**

**QUESTION 2**

- (a) Write short notes on the following:
- i) Technology of instruction
  - ii) Low-cost learning technology [9 Marks]
- (b) Certain basic considerations should be taken into account when designing new instructional materials. List and give a brief explanation of each of the seven (7) most common considerations. [21 Marks]

**[TOTAL MARKS = 30]**

**QUESTION 3**

- (a) Motivation refers to the emotional tendencies that facilitate the achievement of goals. Identify and briefly describe the four (4) competencies of a person who is motivated. [8 Marks]
- (b) Motivation also refers to **conditions** responsible for variation in the intensity, quality, and direction of ongoing behaviour. Identify and explain the three (3) components of intrinsic class of motivation. [22 Marks]

[TOTAL MARKS = 30]

**QUESTION 4**

Messages that unsafe sex increases chances of contracting HIV/AIDS have not resulted in change in behaviour or attitudes in the youth in our schools.

- (a) What makes this communication to fail? Discuss three (3) reasons. [12 Marks]
- (b) List the nine (9) factors about the communication process that would make you understand and use effective communication strategies. [18 Marks]

[TOTAL MARKS = 30]