

2nd SEM. 2016/17



UNIVERSITY OF SWAZILAND
FINAL EXAMINATION PAPER

PROGRAMME : **BACHELOR OF SCIENCE IN:
CONSUMER SCIENCE,
CONSUMER SCIENCE EDUCATION
AND TADM YEAR III**

COURSE CODE : **FRHD 302**

TITLE OF PAPER : **CONSUMER EDUCATION**

TIME ALLOWED : **TWO (2) HOURS**

INSTRUCTIONS : **ANSWER QUESTION ONE (1) AND
ANY OTHER TWO (2) QUESTIONS**

**DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN
GRANTED BY THE CHIEF INVIGILATOR**

QUESTION 1 (COMPULSORY)

- (a) Outline and explain the internationally recognized rights and responsibilities of consumers
(b) Discuss the role of a consumer in the economic world
- (34 Marks)
(6 Marks)

[TOTAL MARKS = 40]

QUESTION 2

Discuss how the following factors affect consumption of goods

- (a) Seller made wants-advertising (10 Marks)
(b) Consumers' Freedom of choice (10 Marks)
(c) Custom-made wants (10 Marks)

[TOTAL MARKS = 30]

QUESTION 3

Differentiate the following terms as used in Consumer Education

- (a) Demand pull inflation and cost push inflation
(b) Demand and supply
(c) Impulse consumers and habit-determined consumers
(d) Fixed expenses and variable expenses
(e) Discount stores and convenience stores

(5 x 6 Marks)

[TOTAL MARKS = 30]

QUESTION 4

- (a) State and explain any **five (5)** inadequacies of the consumer price index (CPI)
(b) Outline and explain **five (5)** reasons for using credit when purchasing goods
(c) Identify and explain **five (5)** needs which can necessitate the planning of a family budget
- (5 x 2 Marks)
(5 x 2 Marks)

(5 x 2 Marks)

[TOTAL MARKS = 30]