

1st SEM. 2016/17



UNIVERSITY OF SWAZILAND
FINAL EXAMINATION PAPER

PROGRAMME : **BACHELOR OF SCIENCE IN:**
CONSUMER SCIENCE;
CONSUMER SCIENCE EDUCATION;
FOOD SCIENCE, NUTRITION AND
TECHNOLOGY; AND TADM LEVEL I

COURSE CODE : **CED101**

TITLE OF PAPER : **CONSUMER EDUCATION**

TIME ALLOWED : **TWO (2) HOURS**

INSTRUCTIONS : **ANSWER QUESTION ONE (1) AND**
ANY OTHER TWO (2) QUESTIONS

DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN
GRANTED BY THE CHIEF INVIGILATOR

QUESTION 1 (COMPULSORY)

- (a) Differentiate the following terms as used in Consumer Education and give examples in each case.
- (i) "Action" and "Social concern" as a consumer responsibility.
 - (ii) "Right to information" and "Right to consumer education" as a consumer right.
 - (iii) Loss leader pricing and unit pricing
 - (iv) Monopolistic competition and Pure competition in a market situation.
 - (v) Diminishing utility and Marginal utility
- (b) Discuss any **five (5)** insidious effects of inflation. (5×6 Marks)

(10 Marks)

[TOTAL MARKS 40]

QUESTION 2

Identify and discuss any **five (5)** factors that affect consumption patterns of goods. Give an example in each case.

[TOTAL MARKS 30]

QUESTION 3

- (a) Identify and explain any **five (5)** benefits/uses of the Consumer Price Index (CPI). (5×3= 15 Marks)
- (b) State and discuss any **five (5)** inadequacies of the CPI (5×3= 15 Marks)

[TOTAL MARKS 30]

QUESTION 4

- (a) Discuss the role of Consumer Education (10 Marks)
- (b) Discuss any **five (5)** ways of economizing to deal with scarcity of resources in the family economy (10 Marks)
- (c) Identify and explain **five (5)** features of a free market economy. (10 Marks)

[TOTAL MARKS 30]