

1st and 2nd SEM. 2016/17



UNIVERSITY OF SWAZILAND

SUPPLEMENTARY EXAMINATION PAPER

PROGRAMME : **BACHELOR OF SCIENCE IN:
 CONSUMER SCIENCE;
 CONSUMER SCIENCE EDUCATION;
 FOOD SCIENCE, NUTRITION AND
 TECHNOLOGY; AND TADM LEVEL I
 AND
 CONSUMER SCIENCE,
 CONSUMER SCIENCE EDUCATION
 AND TADM YEAR III**

COURSE CODE : **CED101/FRHD 302**

TITLE OF PAPER : **CONSUMER EDUCATION**

TIME ALLOWED : **TWO (2) HOURS**

INSTRUCTIONS : **ANSWER QUESTION ONE (1) AND
 ANY OTHER TWO (2) QUESTIONS**

**DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN
 GRANTED BY THE CHIEF INVIGILATOR**

QUESTION 1 (COMPULSORY)

Distinguish between the following concepts as used in Consumer Education

- (a) Variable pricing and multiple pricing
- (b) Impulse consumers and emotional reactors
- (c) "Action" and "social concern" as consumer responsibilities
- (d) Discount stores and convenience stores
- (e) Demand pull inflation and cost push inflation

[TOTAL MARKS = 40]

QUESTION 2

Identify and discuss any **five (5)** factors that affect consumption patterns of goods and services.

[TOTAL MARKS = 30]

QUESTION 3

- (a) Discuss the effects of inflation. Support your discussion with examples. (15 Marks)
- (b) The Consumer Price Index (CPI) is very often used as a measure of inflation. Outline and explain the shortcomings of the CPI as a measure of inflation.

(15 Marks)

[TOTAL MARKS = 30]

QUESTION 4

Outline and explain the internationally recognized consumer rights, and for each right, discuss the action expected from the government and business sectors.

[TOTAL MARKS = 30]