



**1<sup>st</sup> SEM. 2015/2016**

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**UNIVERSITY OF SWAZILAND**

**FINAL EXAMINATION PAPER**

**PROGRAMME : BACHELOR OF SCIENCE IN  
TEXTILE, APPAREL DESIGN AND  
MANAGEMENT AND BACHELOR OF  
CONSUMER SCIENCE IN EDUCATION  
YEAR IV**

**COURSE CODE : TADM 411**

**TITLE OF PAPER : TAILORING**

**TIME ALLOWED : TWO (2) HOURS**

**INSTRUCTION : ANSWER QUESTION ONE (1) AND  
ANY OTHER TWO (2) QUESTIONS**

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**QUESTION 1 (COMPULSORY)**

a) What is tailoring?

(4 Marks)

b) Briefly explain how you would press the following when tailoring a jacket. Mention the pressing equipment used.

i) Straight seam

ii) Darts

iii) The enclosed seam joining the front and front facing

iv) Curved seams

(4 X 3 = 12 Marks)

c) Explain the difference between the upper collar and under collar patterns of a tailored jacket and justify the difference in the patterns.

(4 Marks)

d) During the first fit of the test garment, state any **four (4)** possible pattern flaws you could have identified. With the aid of a diagram, fully explain how to correct them to ensure good fit.

(4 X 5 = 20 Marks)

[TOTAL MARKS = 40]

**QUESTION 2**

a) Hand stitches are used for a professional look in tailoring. State and give the function of **five (5)** hand stitches used in tailoring.

(5 X 3 = 15 Marks)

b) State **five (5)** tailoring notions used in a tailored jacket and specify where and why each one is used.

(5 X 3 = 15 Marks)

[TOTAL MARKS = 30]



**QUESTION 3**

- a) One of the requirements for the tailored jacket design was that it had to have a functional tailored pocket.
- i) State the type of pocket you had on your tailored jacket.
- (1 Marks)
- ii) With the aid of illustrations, clearly outline the steps you followed when constructing the pocket.
- (15 Marks)
- b) Give **two (2)** reasons why it is advantageous to draft the tailored jacket pattern compared to using a commercial for a client.
- (4 Marks)
- c) Fully outline the sequence of construction that you followed when making your tailored jacket.

(10 Marks)

[TOTAL MARKS = 30]

**QUESTION 4**

- a) For their new corporate wear suit jacket, the SPTC staff members have chosen a light weight, cream white fabric with a PVC based coating on the wrong-side. It is a loosely woven polyester fabric. Briefly discuss the chosen fabric performance based on the highlighted fabric characteristics with regards to its suitability as a tailoring fabric.
- (15 Marks)
- b) With the aid of illustrations, indicate areas on the pattern pieces where interfacing was fused and explain why interfacing was used on each of these areas.

(3 X 5 = 15 Marks)

[TOTAL MARKS = 30]

1<sup>ST</sup> SEM. 2015/16

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**UNIVERSITY OF SWAZILAND  
FINAL EXAMINATION PAPER**

**PROGRAMME** : **BACHELOR OF SCIENCE IN TEXTILES,  
APPAREL DESIGN AND MANAGEMENT  
YEAR 4**

**COURSE CODE** : **TADM 413**

**TITLE OF PAPER** : **RETAIL MANAGEMENT**

**TIME ALLOWED** : **TWO (2) HOURS**

**INSTRUCTIONS** : **ANSWER QUESTION ONE (1) AND ANY OTHER  
TWO (2) QUESTIONS**

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**QUESTION 1 (COMPULSORY)**

- (a) Discuss the characteristics of service retailing that distinguish them from product retailing. (10 Marks)
- (b) What are the four elements used to classify retailers. Identify and briefly explain eight non-store retail formats. (10 Marks)
- (c) Define a situational audit. Briefly discuss the elements of a situational audit. (10 Marks)
- (d) Discuss the functions of a retail store. (10 Marks)

**[TOTAL MARKS = 40]****QUESTION 2**

- (a) One of the key functions of a retail manager is to manage the database. Discuss the two components of database. (15 Marks)
  - (b) Discuss the ten value chain activities. (15 Marks)
- [TOTAL MARKS = 30]**

**QUESTION 3**

- (a) Discuss the legal issues related to product pricing in retail management. (15 Marks)
- (b) Define international retailing. Discuss the factors that a retailer should consider if they decide to venture into international retailing. (15 Marks)

**[TOTAL MARKS = 30]****QUESTION 4**

- (a) Due to fluctuations in the business environment retailers now place great emphasis on productivity. Discuss productivity as it relates to retail management. (15 Marks)
  - (b) Define internet retailing stating the success factors in internet retailing. (15 Marks)
- [TOTAL MARKS = 30]**