



2nd SEM. 2015/2016

PAGE 1 OF 4

UNIVERSITY OF SWAZILAND
FINAL EXAMINATION PAPER

**PROGRAMME : BACHELOR OF SCIENCE IN
TEXTILE, APPAREL DESIGN AND
MANAGEMENT YEAR III**

COURSE CODE : TADM 305

TITLE OF PAPER : CREATION OF ACCESSORIES

TIME ALLOWED : TWO (2) HOURS

**INSTRUCTION : ANSWER QUESTION ONE (1) AND
ANY OTHER TWO (2) QUESTIONS**

**DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN
GRANTED BY THE CHIEF INVIGILATOR**

QUESTION 1 (COMPULSORY)

a) Define the following terms used in jewellery making using stones and metals:

- i) Electroplating
- ii) Light refraction
- iii) Clarity
- iv) Cultured pearls
- v) Sterling silver

(10 Marks)

b) Fully explain how the routine steps of shoe manufacturing are related to the quality and cost of shoes.

(10 Marks)

c) Using the key parameters of design to guide you, choose **one (1)** accessory or accessory category and formulate a comprehensive design brief to give direction in the design process for the coming season's accessory range for **one (1)** established accessory brand. Mention the chosen accessory brand and the accessory.

(20 Marks)

[TOTAL MARKS = 40]

QUESTION 2

a) Compare the following terms used to describe gems: translucent, transparent and opaque.

(6 Marks)

b) Explain why leather is considered to be an ideal material for shoes and shoe lining.

(3 Marks)

c) Most gems and all precious metals are inorganic substances mined from the earth, while a few are organic substances from living creatures. Identify and describe the formation of **three (3)** organic gems.

(9 Marks)

- d) Shoes are essential fashion accessories for every woman. Advise customers on proper footwear care to lengthen the life of their shoes by outlining the basic care requirements for footwear in a variety of climatic conditions.

(10 Marks)

- e) Fully explain why proper fit is important to buying and selling shoes.

(2 Marks)

[TOTAL MARKS = 30]

QUESTION 3

- a) There has been a shift in dress code in the corporate world i.e. from traditional formal wear to smart casual and casual dress code. Explain how the necktie industry has been affected by this shift and how it has adapted to consumer demands.

(6 Marks)

- b) Explain how the Mohs scale classifies minerals. Support your answer with examples.

(6 Marks)

- c) Explain how and why metals such as gold are alloyed.

(6 Marks)

- d) Fashion is never completely new but evolves over time. Attest to this notion by fully explaining how **one (1)** accessory of your choice has evolved in terms of :

- i) Shape
- ii) Materials
- iii) Colours
- iv) Functionality.

(12 Marks)

[TOTAL MARKS = 30]

QUESTION 4

- a) Discuss the factors that have a significant bearing on the retail price of fine jewellery

(8 Marks)

- b) Discuss the pros and cons of the following channels of distribution for accessories.

- i) Store retailing
- ii) Catalogue retailing
- iii) Internet retailing

(12 Marks)

- c) As a watch designer, you are keen on ensuring that the watches consumers buy from you last longer. Briefly outline a care note that you will attach to the packaging of all your watches.

(10 Marks)

[TOTAL MARKS = 30]