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**2<sup>nd</sup> SEM. 2014/2015**



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**UNIVERSITY OF SWAZILAND**

**FINAL EXAMINATION PAPER**

**PROGRAMME : BACHELOR OF SCIENCE IN TEXTILE APPAREL  
DESIGN & MANAGEMENT YEAR III**

**COURSE CODE: TADM 305**

**TITLE OF PAPER: CREATION OF ACCESSORIES**

**TIME ALLOWED: TWO (2) HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE (1)  
AND ANY OTHER (2) QUESTIONS**

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GRANTED BY THE CHIEF INVIGILATOR**

**QUESTION 1 (COMPULSORY)**

- a) As with all fashions, accessories evolve over time and have a complete life cycle, some fashion accessories have a shorter life cycle than ready-to-wear, while others have a longer life cycle than apparel. Illustrate the **five (5)** stages in the fashion product life cycle.

**(15 Marks)**

- b) The fashion accessories industry abounds with career opportunities for college graduates. There are several common entry-level careers. Briefly describe the following listed ones which are amongst many others:

- i. Production specialist
- ii. Assistant accessories buyer
- iii. Visual merchandiser
- iv. Store planner

**(16 Marks)**

- c) Upscale retail stores that buy from designers and vendors launch trends in the accessories industry. Explain how the following theories influence accessories.

- i. Trickle-down theory
- ii. Trickle-up theory
- iii. Trickle-across theory

**(9 Marks)**

**[TOTAL MARKS=40]**

**QUESTION 2**

- a) Briefly explain **three (3)** ways in which accessories and apparel are closely related.

**(6 Marks)**

- b) The following are different types of accessories. Classify them as per their various categories and briefly describe them to show their differences in appearance and use. Make use of diagrams to illustrate your answer.

- i. Ascot
- ii. Cinch
- iii. Clutch
- iv. Sash
- v. Berets
- vi. Cummerbund

**(24 Marks)**

**[TOTAL MARKS=30]**

**QUESTION 3**

- a) Briefly describe how you would creatively use the following materials for making coordinated belts and handbags to complement an outfit for a special evening function of your choice. Make use of diagrams to illustrate your answer.
- i. Suede
  - ii. Leather
  - iii. Textile fabric (indicate the type of fabric chosen)
- b) Briefly discuss **three (3)** trends that influence fashion accessories.

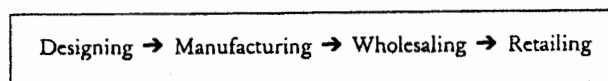
(24 Marks)

(6 Marks)

[TOTAL MARKS=30]

**QUESTION 4**

- a) With reference to **Fig 1** below, briefly describe these **four (4)** major stages of the fashion accessories industry.



**Fig. 1**

(20 Marks)

**MULTIPLE CHOICE QUESTIONS**

- b) **Circle the correct answer from the multiple choices stated.**

1. Fashion accessories
  - i. Have high profit margins than most other fashion merchandise.
  - ii. Are ordered during the selling season.
  - iii. Are stocked in smaller quantities to avoid loss.
  - iv. Sell twice as fast as fashion merchandise.
2. Key elements of accessories merchandising include:
  - i. Targeting celebrities frequenting Department stores.
  - ii. Providing impulse item merchandise.
  - iii. Featuring unrelated merchandise in unifying displays.
  - iv. Creating fads and lifestyle brands.
3. In mass production, a prototype serves in
  - i. Providing a sketch for the design.
  - ii. Determining the sample product costs and salability.
  - iii. Making important decisions after the accessory is made.
  - iv. Assisting the manufacturer determine quantities to be made.

4. The critical statistics that define exactly how to produce a design
  - i. Pre-costing.
  - ii. Prototype.
  - iii. Specifications.
  - iv. Line sheets.
  
5. Difficulties of offshore production are:
  - i. High labour costs.
  - ii. Longer lead times.
  - iii. Difficulty of re-orders.
  - iv. Both (ii) and (iii).
  
6. Diamonds are:
  - i. The hardest of all precious stones.
  - ii. Largely produced only.
  - iii. Silvery white.
  - iv. More expensive than gold.
  
7. Precious metals are:
  - i. Gold, silver and platinum.
  - ii. Rubies, sapphires and emeralds.
  - iii. Also known as gemstones.
  - iv. All of the above.
  
8. To achieve a total and desired “fashion look”.
  - i. Fashion customers need to accessorise their apparel.
  - ii. One should use accessories with classic features.
  - iii. Retailers need to coordinate their accessories’ assortments with their apparel assortments.
  - iv. Both (i) and (iii).
  
9. Shoes are classified as accessories mainly serving as:
  - i. Decoration for feet.
  - ii. Protection for feet from elements and terrain.
  - iii. A necessity for every individual.
  - iv. A means of disguising unbecoming feet and toes.
  
10. Which of the following makes the industry of producing handbags labour-intensive?
  - i. Hand assembly of the metal and hardware attachments.
  - ii. Construction of the outside layer of handbags.
  - iii. Attaching the lining.
  - iv. All of the above.

**(10 Marks)**  
**[TOTAL MARKS=30]**