



1ST SEM. 2013/14

PAGE 1 OF 3

**UNIVERSITY OF SWAZILAND
FINAL EXAMINATION PAPER**

**PROGRAM : BACHELOR OF SCIENCE IN FSNT, COS,
COSE AND TADM, YEAR III**

COURSE CODE : COS 301

TITLE OF PAPER : RESEARCH METHODS

TIME ALLOWED : TWO (2) HOURS

**INSTRUCTIONS : ANSWER QUESTION ONE (1) AND ANY
OTHER TWO (2) QUESTIONS**

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THE CHIEF INVIGILATOR**

QUESTION 1 (COMPULSORY)

- (a) Outline the points to be considered when selecting a research problem. (10 Marks)
- (b) Outline the features of a hypothesis. (2 x 5 = 10 Marks)
- (c) A researcher wants to investigate the influence of baking time and temperature on the volume, size, and crust color of bread. The researcher decides to use temperature of 100°C and 120°C and time of 20 min, 25 min and 30 min. Based on the information given:
- Name the type of research and the specific design
 - Identify the factor(s)
 - Identify the levels of the factor(s)
 - Identify the response variable(s)
- (5+4+5+6 = 20 Marks)

[TOTAL MARKS = 40]**QUESTION 2**

- (a) Describe the difference between rating and ranking scales. Give an example for each. (10 Marks)
- (b) Describe the similarities and differences between true and quasi-experimental designs. Give examples. (10 Marks)
- (c) What is a secondary data? Explain the characteristics of secondary data. (10 Marks)

[TOTAL MARKS = 30]**QUESTION 3**

- (a) A researcher wants a sample of size $n = 40$ from a population of size $N = 10,000$. The population is divided into three strata of size $N_1 = 5000$, $N_2 = 3,000$ and $N_3 = 2,000$. Determine the sample size to be drawn from each stratum so that each stratum will be represented in the sample proportionally. (15 Marks)
- (b) Describe the following: (5 x 3 = 15 Marks)
- Response bias
 - Independent variable
 - Post only with control experimental design
 - Nominal scale
 - Cluster sampling

[TOTAL MARKS: 30]

QUESTION 4

- (a) Define reliability and explain two types of reliability tests. **(10 Marks)**
- (b) "A reliable test is necessarily valid." Indicate your agreement/disagreement with this statement and give example to support your agreement/disagreement. **(10 Marks)**
- (c) Explain the advantages of mixed research design and describe **two (2)** types of mixed research designs. **(10 Marks)**

[TOTAL MARKS = 30]