



2nd SEM. 2012/2013

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UNIVERSITY OF SWAZILAND

FINAL EXAMINATION PAPER

PROGRAMME : BACHELOR OF SCIENCE IN TEXTILE APPAREL
DESIGN & MANAGEMENT YEAR III

COURSE CODE: TADM 305

TITLE OF PAPER: CREATION OF ACCESSORIES

TIME ALLOWED: TWO (2) HOURS

INSTRUCTIONS: ANSWER QUESTION ONE (1)
AND ANY OTHER (2) QUESTIONS

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GRANTED BY THE CHIEF INVIGILATOR**

QUESTION 1 [COMPULSORY]

- a) As an entrepreneur and freelance accessories designer with 10 years' experience in the business, you have been asked to design and make a set of coordinated accessory items for showcasing in the forthcoming Cape Town Fashion Week. You are required to make **two (2)** fashion accessory items using **two (2)** different types of materials for this event. Indicate what items you would like to make, and briefly describe the two design items, the fabrics/materials you would purchase for making the accessory items, embellishment techniques and procedure of making up each item. Illustrate your answer with diagrams.
(20 Marks)

- b) What are the **five (5)** life-cycle stages of an accessories product? Describe each one.
(15 Marks)

- c) What are some trends that influence fashion accessories?
(5 Marks)
[Total marks = 40]

QUESTION 2

- a) Briefly explain how accessories and apparel are closely related?
(3 Marks)
- b) The following terms are used in the millinery industry and some examples of hats and hair accessories. Briefly describe each one of them to show their differences, similarities and use. Make use of diagrams to illustrate your answer.
- i) Crown
 - ii) Brim
 - iii) Beret
 - iv) Hood
 - v) Hair extension
- (15 Marks)
- c) List the **three (3)** adoption theories for fashion accessories and explain each one of them.
(12 Marks)
[Total Marks = 30]

QUESTION 3

- a) The following are different types of belts. Briefly describe each one of them to show their differences. Make use of diagrams to illustrate your answer.
- i) Cummerbund

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- ii) Sash
- iii) Cinch

(9 Marks)

- b) State **three (3)** reasons why accessories often increase in popularity during times of economic downturn?

(3 Marks)

- c) Handbag construction varies depending on the style of the bag. With reference to the listed components of the handbag describe how and where they are used in handbag production. Suggest the type(s) of fabric/materials that would be appropriate for each component.

- i) Outer covering
- ii) Frame
- iii) Lining
- iv) Underlining
- v) Handle
- vi) Fastener or closure.

(18 Marks)

[Total Marks = 30]

QUESTION 4

- A. Fashion accessories industry is divided into **four (4)** major channels of distribution with reference to their creation and selling. List and briefly describe the procedures carried out at each stage.

(16 Marks)

MULTIPLE CHOICE QUESTIONS

- B. Circle the correct answer from the multiple choices stated.

- a) Fashion accessories
 - i) Have higher profit margins than most other fashion merchandise
 - ii) Are ordered during the selling season
 - iii) Are stocked in smaller quantities to avoid loss
 - iv) Sell twice as fast as fashion merchandise
- b) Key elements of accessories merchandising include:
 - i) Targeting celebrities frequenting Department stores
 - ii) Providing impulse item merchandise

- iii) Featuring unrelated merchandise in unifying displays
 - iv) Creating fads and lifestyle brands
- c) Accessories are influenced by
- i) Higher-price ready-to-wear trends
 - ii) Target customers' interests
 - iii) Location of shops
 - iv) The working class
- d) In mass production, a prototype serves in
- i) Providing a sketch for the design
 - ii) Determining the sample product costs and salability
 - iii) Making important decisions after the accessory is made
 - iv) Assisting the manufacturer determine quantities to be made
- e) The critical statistics that define exactly how to produce a design
- i) Pre-costing
 - ii) Prototype
 - iii) Specifications
 - iv) Line sheets
- f) The manufacture of accessories at plants located in foreign countries
- i) Domestic production
 - ii) Offshore production
 - iii) Internal manufacturing
 - iv) External manufacturing
- g) Which of the following provides manufacturers with important feedback on the workability and sales potential of accessories designs
- i) Specifications
 - ii) Prototypes and line sheets
 - iii) Presentation boards
 - iv) Storyboards
- h) Difficulties of offshore production are
- i) High labour costs
 - ii) Longer lead times
 - iii) Difficulty of re-orders

- iv) Both (b) and (c)
- i) Diamonds
 - i) Are the hardest of all precious stones
 - ii) Largely produced only in Botswana and South Africa
 - iii) Are silvery white
 - iv) Are more expensive than gold
- j) Precious metals are
 - i) Gold, silver and platinum
 - ii) Rubies, sapphires and emeralds
 - iii) Also known as gemstones
 - iv) All of the above
- k) Lasting is a term associated with
 - i) Jewellery polishing
 - ii) Tightly shaping upper shoe and fastening to the insole
 - iii) Finishing operations in shoemaking
 - iv) Attaching heels with nails or glue
- l) Pantyhose is
 - i) A combination of stockings and a panty
 - ii) Held up by garter belts
 - iii) Designed with spandex for control top hosiery
 - iv) Both (a) and (c)
- m) Glove(s)
 - i) Originated as fashion accessories and evolved into functional accessories
 - ii) Styles and lengths are coordinated to apparel fashions
 - iii) Industry is profitable all year round
 - iv) Fashion wearing today is dependent upon the social elite
- n) These are fine jewellery items usually with pin backings to hold them in place
 - i) Bangles
 - ii) Pendant
 - iii) Brooches and clips
 - iv) All of the above

(14 Marks)
[Total Marks = 30]