



2nd SEM. 2011/2012

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UNIVERSITY OF SWAZILAND

FINAL EXAMINATION PAPER

**PROGRAMME : BACHELOR OF SCIENCE IN TEXTILE APPAREL
DESIGN & MANAGEMENT YEAR IV**

COURSE CODE: TADM 305

TITLE OF PAPER: CREATION OF ACCESSORIES

TIME ALLOWED: TWO (2) HOURS

**INSTRUCTIONS: ANSWER QUESTION ONE (1)
AND ANY OTHER (2) QUESTIONS**

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TADM 305 (M)

QUESTION 1 [Compulsory]

- a) As an entrepreneur and freelance accessories designer you have been asked to design and make a set of coordinated accessory items for showcasing in the forthcoming Johannesburg Fashion Week. You are required to make two (2) items, a fashion accessory and a household accessory for this event. Indicate what items you would like to make, and briefly describe the two design items, the fabrics/materials you would purchase for making the accessory items, embellishment techniques and procedure of making up each item. Illustrate your answer with diagrams.

[20 marks]

- b) What are the five (5) life cycle stages of an accessories product? Describe each one.

[15 marks]

- c) What are some trends that influence fashion accessories?

[5 marks]

[Total marks = 40]

QUESTION 2

- a) How are accessories and apparel closely related?

[5 marks]

- b) Explain how the following theories influence accessories:

- i) Trickle-down theory
- ii) Trickle-up theory
- iii) Trickle-across theory

[9 marks]

- c) With reference to **Fig 1** below, briefly describe these four (4) major channels of distribution in the fashion accessories industry.

Designing → Manufacturing → Wholesaling → Retailing

Fig 1

[16 marks]

[Total marks = 30]

QUESTION 3

- a) Accessories have a shorter cycle or longer life cycle than fashion apparel. Give three (3) examples of accessories for each category.

[6 marks]

- b) Why do accessories often increase in popularity during times of economic downturn?

[6 marks]

- c) You have been given a task of decorating a house with particular attention to home accessories for the following:
- i) Sitting room furniture
 - ii) Windows in the sitting room
 - iii) Bed in the master bedroom

With reference to the above list, suggest one (1) decorative accessory you would use for each and briefly discuss fabric selection and estimation, equipment and supplies needed for sewing and making up. Provide illustrations to show the home accessories of your choice for the specified areas.

[18 marks]

[Total marks = 30]

QUESTION 4

A. Circle the correct multiple choice answer.

- a) The napped finish of suede
- i) requires careful brushing with a soft nylon bristle brush.
 - ii) is to be gently rubbed with creamy products.
 - iii) is to be wiped with a damp cloth and a small amount of soap as needed.
 - iv) any of the above methods can be used.
- b) The following are specific leather treatments
- i) Dyeing.
 - ii) Embossing.
 - iii) Sueding.
 - iv) All of the above.
- c) The functional components of handbags include
- i) Handles.
 - ii) Pockets.
 - iii) Pouches.
 - iv) All of the above.

- d) To achieve a total and desired "fashion look"
 - i) Fashion customers need to accessorize their apparel.
 - ii) One should use accessories with classic features.
 - iii) Retailers need to coordinate their accessories' assortments with their apparel assortments.
 - iv) Both (i) and (iii).

- e) Sandals are worn in hot weather:
 - i) To protect soles of feet from hot ground.
 - ii) Because they are light in weight when compared to shoes.
 - iii) Because the open upper portion allows for air circulation.
 - iv) Both (i) and (iii).

- f) Shoes are classified as accessories mainly serving as
 - i) Decoration for feet.
 - ii) Protection for feet from elements and terrain.
 - iii) A necessity for every individual.
 - iv) A means of disguising unbecoming feet and toes.

- g) Scarves can be finished off by
 - i) Beaded edging.
 - ii) Fringing.
 - iii) Narrow machine-stitched hem.
 - iv) All of the above.

- h) The listed precious stones are used in jewellery:
 - i) Diamonds.
 - ii) Faux stones.
 - iii) Real pearls.
 - iv) All of the above.

- i) Which of the following makes the industry of producing handbags labour-intensive?
 - i) Hand assembly of the metal and hardware attachments.
 - ii) Construction of the outside layer of handbags.
 - iii) Attaching the lining.
 - iv) All of the above.

- j) Making your own fashion accessories allows you to:
 - i) Express your personal style.
 - ii) Coordinate colours and details.

- iii) Make cheap accessories.
- iv) Both (i) and (ii).

k) The intimate apparel industry is responsible for the production of:

- i) Women's loungewear and nightwear.
- ii) Bodyshapers.
- iii) Men's undergarments.
- iv) Both (i) and (iii).

l) The following have been used as means of practical ways to carry items of necessity and value:

- i) Pouches and sacks.
- ii) Girgles.
- iii) Purses and bags.
- iv) Both (i) and (iii).

m) The counterpart of haute couture apparel in jewellery is:

- i) Radiance.
- ii) Colour and high sheen.
- iii) Affordability.
- iv) Both (i) and (ii).

n) Line-for-line copy of a costly top-grain leather status handbag will sell:

- i) For considerably less than the original.
- ii) For slightly less than the original.
- iii) For the same price as the original.
- iv) For more than the original.

o) The counterpart of haute couture apparel in jewellery is:

- i) Fine jewellery.
- ii) Custom-designed jewellery.
- iii) None of the above.
- iv) Both (i) and (ii).

[15 marks]

B How would you creatively use the following materials for making belts? Make use of diagrams to illustrate your answer.

- i) Suede
- ii) Leather
- iii) Fabric

[15 marks]

[Total marks = 30]