



2nd SEM. 2011/2012

UNIVERSITY OF SWAZILAND

FINAL EXAMINATION PAPER

**PROGRAMME : BACHELOR OF SCIENCE IN:
CONSUMER SCIENCE YEAR 3
CONSUMER SCIENCE EDUCATION 3;
TADM 3; AND HOME
ECONOMICS EDUCATION 4**

COURSE CODE : FRHD 302/408

TITLE OF PAPER : CONSUMER EDUCATION

TIME ALLOWED : TWO (2) HOURS

**INSTRUCTIONS : ANSWER QUESTION ONE (1) AND
ANY OTHER TWO (2) QUESTIONS**

**DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN
GRANTED BY THE CHIEF INVIGILATOR**

QUESTION 1 (COMPULSORY)

“The consumers’ freedom to choose is the paramount factor that determines consumption patterns’.

- a) Discuss this statement and give examples of the conditions that promote freedom of choice (16)
- b) Identify and briefly explain any six restrictions on consumers’ freedom to choose. (24)

[Total: 40]

QUESTION 2

- a) Consumers can be categorized into six types. List and explain these categories. (12)
- b) Explain how the price paid by the consumer is determined. (16)

[Total: 30]

QUESTION 3

- a) Outline the steps involved in the development of the Consumer Price index (CPI). (15)
- b) What are the uses of the CPI? (15)

[Total: 30]

QUESTION 4

You have been asked to give a talk on “What it means to be a responsible consumer”. Outline and explain the points you would cover in your talk.

[Total: 30]