

Department:

Agricultural Economics & Management (AEM).

Program:

Agricultural Economics & Agribusiness Management

Level:

Three (3)

Course Name:

Research Methods

Course Code:

AEM 305

Number of Questions:

Four (4)

Marks per question:

25 marks

Time allowed:

Two (2) hours

Instruction:

Answer all questions. Marks allocated to each indicate extent of detail expected. Total grade attainable is 100.

Question 1

- 1. Briefly discuss eight steps of a research process. [16 marks]
- 2. Define the difference between a research paradigm and ontology? [4 marks]
- 3. Distinguish between qualitative and quantitative research? [5 marks]

Total = 25 marks

Question 2

- 1. Unclearly defined objectives are detrimental to the quality of a research output. Discuss how one can achieve a clearly defined objectives. [9 marks]
- 2. What is the role of a hypothesis in academic research? [6marks]
- 3. Define a hypothesis and discuss the characteristics of a sound research hypothesis. [10 marks]

Total = 25 marks

Question 3

- 1. What is the function of a research design? [5 marks]
- 2. Define the difference between the following concepts applicable in research.
 - a. Validity and Reliability [5 marks]
 - b. Bias and Unbiased [5 marks]
 - c. A population and a sample [5 marks]
 - d. Null hypothesis and alternative hypothesis [5 marks]

[Total = 25 marks]

Question 4

- Define the four categories of measurement scale that express the unit of a variable of a research. [8 marks]
- 2. A study had expressed the relationship between the variables under study as follows function. Y = f(x, g, p, u, z) State which of the variables in the function is/are the dependent and independent variable? [5 marks]
- Two studies are undertaken by two students from the Agricultural economics and management department in level 4. The following have been extracted from their proposals.

Student 1

- H₀: an average UNESWA student does not save a portion of the living allowance per year.
- H₁: an average UNESWA student saves a portion of the living allowance per year.

Student 2

- Do UNESWA students have knowledge on saving money?
- Do UNESWA students apply this knowledge in managing their living allowance?

Using the information above.

- A. Describe the type of research each student is conducting and give reasons for the classification? [3 marks]
- B. What is the target population for these two studies? [3 marks]
- C. What is the study area of these two studies? [3 marks]
- D. What could be the general objective of these two studies? [3 marks]

[Total = 25 marks]