2nd SEM. 2018



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UNIVERSITY OF SWAZILAND FINAL EXAMINATION PAPER

PROGRAMME: BSc. in Agricultural Economics and Agribusiness

Management Year IV

COURSE CODE:

AEM 408

TITLE OF PAPER: AGRIBUSINESS MANAGEMENT

TIME ALLOWED: 2:00 HOURS

INSTRUCTION: 1. ANSWER ALL FOUR QUESTIONS

2. EACH QUESTION CARRIES 25 MARKS

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Question 1

What do you understand about the following statements in agribusiness management.

- a. Agribusiness involved both backward and forward linkages (5 marks)
- b. Management is both an art and science. (5 marks)
- c. Market positioning (5 marks)
- d. The concept of unlimited liability as it relates to sole proprietorships. (5 marks)
- e. For any business, the bottom line on the income statement is crucial. (5 marks)

Question 2

- a. Illustrate the process of supply chain management. (10 marks)
- b. Use the information in Table 1 and Table 2 to calculate and interpret any one profitability, solvency and efficiency ratio for STI. (15 marks)

Table 1: Smiling Through Investment (STI) condensed balance sheet

Assets Current Assets		Labilities & Equity Current Liabilities	
Cash Account Receivable Inventory Total Current Assets Total Fixed Assets	171,000 698,000 897,000 1,766,000 2,482,000	Accounts payable Notes payable Total current liabilities Long-term liabilities	483,000 565,000 1,048,000 2,000,000
		Total Liabilities Owner's Equity Owner's contribution	3,048,000 1,000,000
		Retained earnings Total where's equity	200,000 1,200,000
Total Assets	E4,248,000	Total liabilities & Owner's Equity	E4,248,000

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Table 2: Smiling Through Investment Condensed Income Statement

Net Sales	5,215,000
Cost of Goods sold	3,285,450
Gross Margin	1,929,550
Operating expenses	1,202,423
Administrative expenses	320,646
Other expenses	80,161
Total operating expenses	1,603,230
Net operating income	326,320
Interest expense	152,400
Net income before Tax	173,920
Income tax	42,480
Net income after Tax	E131,440

Question 3

- a. Discuss any various factors external to an agribusiness firm which can affect the agribusiness manager's ability to achieve set objectives of the firm. (12 marks)
- b. Describe any 3 factors that an entrepreneur needs to consider when forming a business. Give examples. (6 marks)
- c. John is running his farming enterprise. He is considering purchasing a fertilizer applicator or expanding the grain storage. The fertilizer applicator is expected to bring E150,000 net income and E170,000 when expanding the grain storage. Help John decide on these 2 investment alternatives using the information in the table.

Fertilizer applicator cash flows			Expansion of grain storage	
Year	Net Cash Flows before Depreciation	Depreciation		Sam Storage
1	75,000	15,000	35,000	7500
2	70,000	15,000	35,000	7500
3	65,000	15,000	35,000	7500
4	54,000	15,000	35,000	7500
5	40,000	15,000	35,000	7500

Calculate the simple rate of return of the investment. (7 marks)

Question 4

- a. Why are capital investment choices so important to the agribusiness manager? Why are these decisions more complex than most operating decisions? (9 marks)
- b. Describe the following two pictures as explained in class. (10 marks)

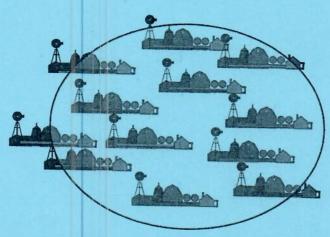


Figure 1

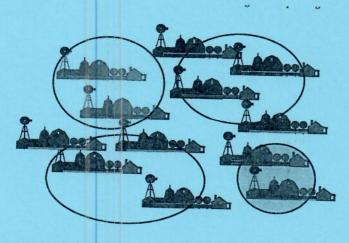


Figure 2

d. Explain any 3 benefits agribusinesses gain from operating in the international market. (6 marks)