

2nd SEM. 2018/2019 MAIN

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AEE106



UNIVERSITY OF ESWATINI
MAIN EXAMINATION PAPER

PROGRAMME:

BSc. AGRICULTURAL EXTENSION I

COURSE CODE:

AEE106

TITLE OF PAPER:

SOCIAL PSYCHOLOGY IN AGRICULTURAL EXTENSION

TIME ALLOWED:

TWO(2) HOURS

INSTRUCTION:

ANSWER ALL FOUR(4) QUESTIONS

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QUESTION 1:

- a. What is agricultural extension?

(5 marks)

- b. Discuss the importance of social psychology in agricultural extension

(20 marks)

[Total= 25 MARKS].

QUESTION 2:

Identify and discuss five theories of social psychology which can be used in agricultural extension for explaining the adoption behavior of farmers.

[25 Marks]

QUESTION 3:

Explain, giving relevant examples how five different agents of socialization affect the adoption behavior of farmers.

[25 marks]

QUESTION 4:

Explain how two of the following scientific methods are used in social psychology.

- a. Case Studies

(8marks)

- b. Surveys

(8maks)

- c. Experiments

(9marks)

[8+8+9=25 marks]