

2ND SEM.AEE106.2017/18

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AEE106: MAIN EXAM



UNIVERSITY OF SWAZILAND

MAIN EXAMINATION PAPER

PROGRAMME:

BSC IN AGRICULTURAL EXTENSION I

COURSE CODE:

AEE 106

TITLE OF PAPER:

SOCIAL PSYCHOLOGY IN AGRICULTURAL
EXTENSION

TIME ALLOWED:

TWO HOURS

INSTRUCTION:

ANSWER ALL FOUR (4) QUESTIONS

DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN GRANTED BY THE CHIEF INVIGILATOR

QUESTION 1:

Discuss the following social psychology theories and show their relevance in agricultural extension:

- a. Motivation crowding theory (9 Marks)
- b. Attribution theory (8 Marks)
- c. Observational learning theory (8 Marks)

[Total: 9+8+8=25 Marks]

QUESTION 2:

Discuss the following social psychology concepts:

- a. Social roles (8 Marks)
- b. Social norms (8 Marks)
- c. Groups (9 Marks)

[Total: 8+8+9=25 Marks]

QUESTION 3:

- a. What are social values ? (5 Marks)
- b. Discuss the following values that exist in rural Swaziland:
 - i. Respect for traditional authority (10 Marks)
 - ii. Hard work (10 Marks)

[Total:5+10+10=25 Marks]

QUESTION 4:

Explain giving relevant examples why the socialization process is important in any society

[25 Marks]