



UNIVERSITY OF SWAZILAND

MAIN EXAMINATION PAPER

PROGRAMME:

BSC IN AGRICULTURAL EXTENSION I

COURSE CODE:

AEE 106

TITLE OF PAPER:

**SOCIAL PSYCHOLOGY IN AGRICULTURAL
EXTENSION**

TIME ALLOWED:

TWO HOURS

INSTRUCTION:

ANSWER ALL FOUR (4) QUESTIONS

DO NOT OPEN THIS PAPER UNTIL PERMISSION HAS BEEN GRANTED BY THE CHIEF INVIGILATOR

QUESTION 1:

(a) What is Social Psychology?

(5 marks)

(b) Discuss four (4) characteristics of Social Psychology. Use Examples from agriculture to illustrate your answer.

(20 marks)

[Total =25 Marks]

QUESTION 2:

Discuss FIVE (5) reasons to support the position that Social Psychology is important in Agricultural Extension.

[25 Marks]

QUESTION 3:

Discuss the following social psychology concepts:

(a) Values (5 marks)

(b) Perceptions (5 marks)

(c) Beliefs (5marks)

(d) Attitudes (5 marks)

(e) Feelings (5 marks)

[Total: 25Marks]

QUESTION 4:

Discuss five [5] agents of socialization and explain why each one of them is important in this process.

[25 Marks]